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SPECIALIZING

FLORIST STRAINS

THE WILLIAM MACDONALD SEED CO.

Wholesale Flower Seed Growers

SANTA MARIA, CALIFORNIA

CALIFORNIA'S BEST FLOWER SEEDS

APRIL 1, 1958

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1957 CROP FLOWER SEED

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#### 1957 Crop Flower Seed

AVAILABLE FOR IMMEDIATE SHIPMENT

APRIL 1, 1958

# THE WILLIAM MACDONALD SEED CO. SANTA MARIA, CALIFORNIA

(If convenient, use this list as an order form)

Date			
State			
State			
Ship Via: Freight; Express; Parcel Post			
Aster Calif Giants Azure Blue Aster Calif Giants Dark Purple	— Celosia Cristata Tall Choice Mix — Celosia Plumosa Pampas Plume		
Aster Calif Giants White	Centaurea Cyanus Exquisite Mixed Centaurea Cyanus Choice Mixed Centaurea Cyanus All Colors		
Aster Calif Gts Sunshine Mixed Aster Crego Azure Blue	Centaurea Imperialis Choice Mixed Cineraria Berlin Market		
Aster Crego Shell Pink	Cineraria Cremer's Prize Str Cineraria H&S Strain Cineraria Multiflora Nana Mix		
Aster Crego Mixed Aster Empress Mixed	Cineraria Siter's Rainbow Mix Chrysanthemum Merry Mixture		
Aster Amer Branching Rose Pink	Chrysanthemum Tricolor Chrysanthemum Dbl Golden Crown		
Aster Amer Branching Shell Pink	— Chrysanthemum Coronarium Dbl Mixe — Chrysanthemum Shasta Daisy Double — Cladanthus Arabicus		
Aster Amer Branching Mixed Aster Heart of France	Clarkia Elegans Dbl Mixed Cleome Pink Queen		
Aster Super Giant Santa Maria	— Climbers Annual Mixed — Cobaea Scandens — Coleus Avalon Strain		
Aster Upright Sgl Rainbow Mixed Aster Upright Dbl Rainbow Mixed	— Coleus Old Orchard Strain — Coleus Rainbow Impr Mixed		
Bartonia Aurea Golden Yellow	Convolvulus Crimson Rambler Convolvulus Major Mixed		
Bellis Monstrosa Dbl Mixed	— Convolvulus Minor Royal Ensign — Coreopsis Grand Dbl New Gold — Coreopsis Grand Dbl Sunburst		
Calendula Dbl Colors Calendula Dbl. Mixed	Coreopsis Grand Mayfield Giant Cosmos Hybrida Fiesta		
Calendula Pac Beauty Lemon	Cosmos Hybrida Yellow Flare Cosmos Hybrida Orange Flare Cosmos Hybrida Orange Ruffles		
California Wild Flowers Choice Mix Calliopsis Tall Ann Varieties Mixed	Cosmos Sensation Sgl MixedCynoglossum White Firmament		
Calliopsis Gold Crest	— Cynoglossum Blue Cloud — Dahlia Coltness Hybrids Mixed — Dahlia Unwins Ideal Bedding Mixed		
Campanula Ann Canterbury Bells Mix Candytuft Cor Giant Hyacinth White	— Delphinium Belladonna — Delphinium Belladonna Impr		
Candytuft Hyacinth Flwd Ruffled Wh. Candytuft Umbellata Mixtures	——Delphinium Bellamosum ——Delphinium Bellamosum Impr ——Delphinium B & L Mixture		
Celosia Toreador Celosia Cristata Dwarf Mixed	— Delphinium Wrexham Hollyhock Mixt — Delphinium Gold Medal Hybrids Mixt		
	Aster Calif Giants Azure Blue Aster Calif Giants Dark Purple Aster Calif Giants Deep Rose Aster Calif Giants White Aster Calif Giants Mixed Aster Calif Giants Mixed Aster Crego Azure Blue Aster Crego Azure Blue Aster Crego Shell Pink Aster Crego Shell Pink Aster Crego White Aster Crego White Aster Empress Mixed Aster Branching Crimson Aster Amer Branching Crimson Aster Amer Branching Sensation Aster Amer Branching Shell Pink Aster Amer Branching White Aster Amer Branching Mixed Aster Amer Branching Mixed Aster Heart of France Aster Super Giant Los Angeles Aster Super Giant Santa Maria Aster All Sorts Double Mixed Aster Upright Sgl Rainbow Mixed Aster Upright Dbl Rainbow Mixed Balsam Bush Flwd Mixed Bartonia Aurea Golden Yellow Beans Scarlet Runner Bellis Monstrosa Dbl Mixed Brachycome Choice Mixed Calendula Dbl Colors Calendula Pac Beauty Cream Calendula Pac Beauty Lemon Calendula Pac Beauty Persimmon California Wild Flowers Choice Mix Calliopsis Tall Ann Varieties Mixed Calliopsis Gold Crest Calliopsis Gold Crest Calliopsis Golden Crown Campanula Ann Canterbury Bells Mix Candytuft Umbellata Colors Candytuft Umbellata Colors Candytuft Umbellata Mixtures Celosia Toreador		

## 1957 Crop Flower Seed

(Continued)

Delphinium All Series Pacific Giants	Larkspur Rose Cockade	Marigold Fr Monarch Strain Mix
except Astolat	Larkspur Salmon Pink Cockade	Marigold Fr Australian Giant
Dianthus Hed Sgl Brilliant Mixed	Larkspur White Cockade	Marigold Fr Lieb's Winter Flwr
Dianthus Hed Lac Dbl Gaiety Mixed	Larkspur Cockade Mixed	Marigold Fr Sgl Flash
Dianthus Hed Lac Double Mixed	Larkspur Gt Imp Exquisite Pink	Marigold Fr Sgl Naughty Marietta
Dianthus Chinensis Dbl Mixed	Larkspur Gt Imp Blue Bell	Marigold Fr Tagete Signata Pumila
Dianthus Hed Lac Gaiety	Larkspur Gt Imp Blue Spire	Marigold Fr Tag Pum Little Giant
Dianthus Hed Lac Sgl Mixed	Larkspur Gt Imp Lilac King	Marigold Fr Tag Pum Lulu
Dianthus Sweet Wivelsfield Sgl Mixed	Larkspur Gt Imp Lilac Queen	Matthiola Bicornis Rosy Lavender
Dianthus Plumarius Dbl Mixed	Larkspur Gt Imp Lilac Spire	Mignonette Reseda Odorata
Didiscus Coeruleus Blue Lace Flower	Larkspur Gt. Imp Los Angeles	Mignonette Machet Mixed
Digitalis Glox The Shirley	Larkspur Gt. Imp Miss California	Mirabilis Marvel of Peru
Digitalis Glox Exquisite Mixed	Larkspur Gt. Imp Pink Perfection	Myosotis Alpestris
Dimorphotheca Aurantiaca	Larkspur Gt Imp Rosamond	Nasturtium Golden Gleam
Dimorphotheca Hybrida Mixed	Larkspur Gt Imp White King	Nasturtium Scarlet Gleam
Dimorphotheca Salmon Beauty	Larkspur Gt Imp White Spire	Nasturtium Orange Gleam
Dolichos Lignosus	Larkspur Gt Imp Exquisite Mixed	Nasturtium Salmon Gleam
Dolichos Hyacinth Bean Mixed	Larkspur Gt Imp Regal Mixture	Nasturtium Gleam Hybrids Mixed
Eschscholtzia Aurantiaca	Lathyrus Latifolius Mixed	Nasturtium Dbl Dwf Art Shades
Eschscholtzia Red Chief	Linaria Fairy Bouquet	Nasturtium Dwf Bonita Hybrids
Eschscholtzia Exquisite Mixed	Linaria Northern Lights	Nasturtium Dwf Golden Globe
Eschscholtzia Golden West	Linaria Maroccana Hybrids Mixed	Nasturtium Dwf Ruby Gem
Eschscholtzia N.C. Mission Bells	Linum Grand Rubrum	Nasturtium Cherry Rose
Everlasting Flowers Mixed	Lobelia Mrs. Clibran	Nasturtium Scarlet Globe
Gaillardia Grandiflora Burgundy	Lobelia Crystal Palace	Nasturtium Gem Double Mixed
Gaillardia Monarch Strain Mixed	Lobelia Pendula Sapphire	Nasturtium Sgl Dwarf Mixed
Gaillardia Portola Hybrids	Lupinus Hartwegi Giants Mixed	Nasturtium Sgl Tall Mixed
Gaillardia Superba Ch Mix	Lupinus Dwf Ann Pixie Delight	Nicotiana Affinis and Crimson Bedder
Gaillardia Grandiflora Mix	Lupinus Russell Strain Mixed	Nicotiana Affinis Hybrids
Gaillardia Gaiety Dbl Mixed	Marigold Af Aurora	Nicotiana Sensation Mixture
Gaillardia Lorenziana Dbl Mixed	Marigold Af Cupid Yellow	Nicotiana Sanderae Hybrids
Gaillardia Sgl Indian Chief	Marigold Af Cupid Mixed	Nemophila Insignis Blue
Gaillardia Picta Single Mixed	Marigold Af Kon Tiki	Nierembergia Hippomanica
Gazania Hyba Gdfl Mixed	Marigold Af Little Giants Mixed	Nierembergia Purple Robe
Gerbera Hyb Giant Calif Hybrids	Marigold Af Pot O' Gold	Pansy Swiss Giant Alpenglow
Geum Mrs. Bradshaw	Marigold Af All Dbl Orange	Pansy Swiss Giant Berna
Gilia Capitata	Marigold Af All Dbl Mixed	Pansy Swiss Giant Coronation Gold
Gilia Tricolor Choice Mixed	Marigold Af Double Mixed	Pansy Swiss Giant Raspberry Rose
Godetia Dwf Sgl Mixed	Marigold Af New Horizons	Pansy Swiss Giant Rheingold
Godetia Tall Dbl Grand Mixed	Marigold Af Crown of Gold	Pansy Swiss Giant Ullswater
Gourds All Sorts	Marigold Af Sunset Giants Mixed	Pansy Swiss Giant White
Gypsophila All Sorts	Marigold Af Orange Clown	Pansy Swiss Choice Mixed
Helianthus Sun Gold	Marigold Af Glitters	Pansy Jumbo Pay Dirt
Helianthus Tall Red	Marigold Af Honeycomb	Pansy Jumbo Mixed
Heuchera Sanguinea Splendens	Marigold Af Limelight	Pansy America Mixture
Hollyhock Chater's Dbl Colors	Marigold Af Mission Giants Mixed	Pansy Oregon Giants Mixed
Hollyhock Chater's Dbl Exq. Mix	Marigold Af Guinea Gold	Pansy Englemann's Giant Mixed
Hollyhock Triumph Dbl Mixed	Marigold Af Carnation Type Mixed	Pansy Englemann's Giant Mixed
Hunnemannia Fumariaefolia	Marigold Fr Butterball Impr	Pansy Super Maple Leaf Giants Mix Pansy Mac's Scottish Exhibition Str
Hunnemannia Fumariaefolia Sunlight	Marigold Fr Lemon Drop	Pansy Trimardeau Mixed
Iberis Gibraltarica	Marigold Fr. Spry	Pentstemon Glox Exquisite Mixed
Ipomea Blue Star	Marigold Fr Sunkist	Petunia Hybrida Flaming Velvet
Ipomea Candy Pink	Marigold Fr Midget Harmony	Petunia Hybrida Blue Bee
Ipomea Cornell	Marigold Fr Yellow Pygmy	Petunia Hybrida General Dodds
Opomea Heavenly Blue	Marigold Fr Midget Mixed	Petunia Hybrida Rose King Impr
Ipomea Hearts and Honey Vine	Marigold Fr Spry Hybrids	Petunia Hybrida Howard's Star
Ipomea Pearly Gates	Marigold Fr Harmony	Petunia Hybrida Howard's Star Impr
Ipomea Rose Marie	Marigold Fr Tangerine	Petunia Hybrida Mars
Ipomea Scarlett O'Hara	Marigold Fr Orbit	Petunia Hybrida Radiance
Ipomea Moonflower White W. S.	Marigold Fr Rusty Red Marigold Fr Scarlet Glow	Petunia Hybrida Violacea
Kochia Childsii	Marigoid Fr Scarlet GlowMarigoid Fr Harmony Hybrids Mix	Petunia Hybrida White King
Larkspur Conhada Royal Volvet	Marigoid Fr Harmony Hybrids MixMarigoid Fr Dbl Dwf Mixed	Petunia Hybrida Mixed
Larkspur Cockade Royal Velvet	Waitgold I'l Dol Dwi Wlixed	

### 1957 Crop Flower Seed

(Continued)

Down in N.C. Admiral	Phlox Globe Mixed	Stock Non Br Exquisite Mixed
Petunia N.C. Admiral	Phlox Drum Grand Alba	Sweet William Sgl Newport Pink
Petunia N.C. Blue Bedder	Phlox Drum Grand Brilliant Rose	Sweet William Sgl Scarlet Beauty
Petunia N.C. Celestial Rose	Phlox Drum Grand Flaming Velvet	Sweet William Dbl Ch Mixt
Petunia N.C. Cream Star		Sweet William Sgl Mixed
Petunia N.C. Fire Chief	Phlox Drum Grand Scarlet	
Petunia N.C. Glow	Phlox Drum Grand Yellow	Sweet William Sgl Annual Mixed
Petunia N.C. Lipstick	Phlox Drum Grand Mixed	Sweet William Sgl Dwf Compact Mix
Petunia N.C. Rosy Morn Impr	Phlox Dwf N.C. Butterball	Tithonia Speciosa Torch
Petunia N. C. Rose of Heaven Impr	Phlox Dwf N.C. Fireball	Venidium Hybrids Mixed
Petunia N. C. Silver Blue Resel	Phlox Dwf N.C. Snowball	Verbena Hybrida Defiance
Petunia N. C. Snowball Impr	Phlox Dwf N.C. Mixed	Verbena Hyb Gr Floradale Beauty
Petunia N. C. Snow White	Poppy Orientale Mixed Hybrids	Verbena Hyb Gr Lavender Glory
Petunia N. C. Topaz Queen	Poppy Shirley Sgl Mixed	Verbena Hyb Gr Sutton's Blue
Perunia N. C. Violacea	Poppy Shirley Dbl Begonia Flwd Mix	Verbena Elfin Colors
Petunia N. C. Mixed	Portulaca Grand Sgl Mixed	Verbena Elfin Fairyland Mixture
Petunia Miniature Bright Eyes	Portulaca Grand Double Mixed	Vinca Alba Oculata
Petunia Miniature Igloo	Pyrethrum Robinson Sgl Hybrids	Vinca Kermisina
Petunia Pendula Colors	Queen Anne's Lace Flower White	Vinca Rosea
Petunia Pendula Balcony Mixed	Ricinis Zanzibariensis Mixed	Vinca Mixed
Petunia Gr N. C. King Henry	Rock Garden Mixture Annual	Virginia Stock Choice Mixed
Petunia Gr N. C. Velvet Ball	Rock Garden Mixture Perennial	Wallflower Dbl Early Wonder Mixed
Petunia Gr Sgl Dwf Elk's Pride	Salpiglossis Mac's Dwf Mixed	Zinnia Dahlia Flwd Crimson Giant
Petunia Gr Sgl Elk's Pride Impr	Salpiglossis Emperor Glox Mixed	Zinnia Dahlia Flwd Illumination
Petunia Gr Sgl Purple Prince	Salpiglossis Emperor Exquisite Mixed	Zinnia Dahlia Flwd Mixed
	Scabiosa House's Hybrids	Zinnia Calif Gts Daffodil
Petunia Gr Sgl Snowstorm Impr	Scabiosa Fire King	Zinnia Calif Gts Orange King
Petunia Gr Sgl White Cloud	Scabiosa Loveliness	
Petunia Sgl Fringed Snowstorm		Zinnia Calif Gts Purity
Petunia Sgl Fringed Lace Veil	Scabiosa Grandiflora Mixed	Zinnia Calif. Gts Mixed
Petunia Sgl Fringed White Beauty	Schizanthus Grand All Mixtures	Zinnia Floradale Scarlet
Petunia Sgl Fringed Mixed	Statice Sinuata Colors	Zinnia Cactus Flwd Burpee Hybrids
Petunia Gts of Cal Salmon-Rose	Statice Sinuata Mixed	Zinnia Luther Burbank Mixed
Petunia Gts of Cal Crimson Glory	Stock Gt Imperial All Colors	Zinnia Peppermint Stick Mixed
Petunia Gts of Cal Glamour	Stock Gt Imper Mixed	Zinnia Lilliput Colors
Petunia Prince of Wuerttemberg	Stock Gts of Calif Colors, except	Zinnia Lilliput Mixed
Petunia Princess of Wuerttemberg	Sequoia and Mayflower	Zinnia Tom Thumb Choice Mixed
Petunia Gts Macdonald's Best Mix	Stock Gts of Calif Mixed	Zinnia Fantasy White Light
Petunia Ruffled Mons Dark Sh Mix	Stock Dbl Dwf Ten Week Colors	Zinnia Fantasy Wildfire
Petunia Ruffled Mons Exquisite Mix	Stock Dbl Dwf Ten Week Mixed	Zinnia Fantasy Mixed
Petunia Gts of Cal Fluffy Ruffles	Stock Mam Beauty of Nice Mix	Zinnia Gaillardia Flwd Mixed
Petunia Ramona Strain Resel Mix	Stock Perpetual Br Exq Mixt	Cut Flower Mixture
Petunia Ramona Str Dark Shades	Stock Tall Dbl Ten Week Mixed	Dwarf Garden Mixture
Petunia All Dbl Florist Mixed	Stock Ball Deep Apricot No. 24	Perennial Flowers Mixed
Phacelia Campanularia	Stock Ball Pink No. 11	Santa Maria Beautiful Garden Mixt
Phlox Twinkles	Stock Ball Purple No. 21	California Wild Flowers
Phlox Gigantea Art Shades	Stock Non Br Gardenia	Climbers Annual Mixed
	Stock Non Br Yellow Wonder	